

**Professional Profile:**

Accomplished, adept, web and graphic designer with more than 8 years of proven talent; expert in designing, maintaining websites and graphical interface for software and web applications, providing corporate branding for businesses coupling with remarkable understanding of composition, and colour, excellent project management skill. Expert in providing Search Engine Optimization copies for commercial websites. Fully bilingual in English and Chinese (Cantonese and Mandarin)

**Qualifications:**

- Honours Diploma in Advanced Web Development
- 8 years experience in Internet and Intranet design and development and production
- Exceptional understanding of web design and development processes and the principles of web standards and web browser limitations with cross browser compatibility issues
- Excellent user interface design and methodologies perceptions
- Proficiency in hardware and software support
- Exceptional team player with capacity to work independently
- CompTia A+ Certified

**Technical Skills**

**Hardware:** building and upgrading PC from components; local area network setup and trouble shooting (Mac and PC); configuration and setup of peripherals and consumer electronics

**Software:**

Operation Systems: Windows 9X, NT, 2000, XP, Mac OSX

**Applications:**

Photoshop (all versions)	ImageReady	Illustrator (all versions)
Acrobat Professional	InDesign	Dreamweaver
Homesite	Flash	Premiere
After Effects	Corel Draw	QuarkXpress
3D Studio Max	Auto-Cad	Avid Express
SoundForge	SoundEdit 16	Cubase
Microsoft CMS	Microsoft Office Suite	WordPerfect
Simply Accounting	QuickBooks Pro	Lotus 123
Dbase IV		

**Languages:**

HTML	DHTML	JavaScript
CSS		

**Relevant Work Experiences:**

**Web Designer (contract – Lodging Ovations)**

**Web producer (contract – Vancouver.com)**

Intrawest ULC Vancouver, BC 2006-2007

- Redesigned **Lodging Ovations**, **First Tracks Lodge** and **Legends Whistler** sites within 2 months from concept to finish adhering to design guidelines within scope of online booking engine limitations and smooth integration, providing richer contents and user experience
- Provided Search Engine Optimization copies for pages increasing search on **vancouver.com** to the top 2 search results on Google
- Collaborated with team members to provide correct list of restaurants and menus for DineOut Vancouver 2007 within 24 hours of information released from Tourism Vancouver, increasing site visits and restaurant bookings of DineOut event through partner site by over 1000% in revenue
- Cooperated with team member to prepare and revise links across the site to get ready for new booking engine within two weeks

**Information and Communications Assistant (contract)**

Department of Educational and Counselling Psychology and Special Education at UBC Vancouver, BC 2006

- Restructured and updated obsolete html codes, consolidated hundreds of lines of coding on departmental website reducing loading time for web pages
- Delivered timely and current updates to departmental website with correct and up to date information following the University's Common Look and Feel Guidelines

**Web and Graphics Design Consultant**

Ideas Unleashed Vancouver, BC 1998 – present

- Conceptualized, built and produced brochure style and e-commerce sites for clients internationally
- Expertly updated, maintained and configured web server, software, and corporate websites
- Configured networking for Mac and PC; provided hardware and software technical support
- Created mock-up of intranet site for hotel including layout and working links within two weeks

**Graphical User Interface and Graphic Designer**

Photozig, Inc. Moffett Field, California, USA 2002 - 2005  
*(Hardware and Software Company that specializes in providing digital imaging products)*

- Handled research and design of graphical user interface and development for healthcare related and digital photography related hardware and software interface
- Enhanced and maintained corporate websites
- Designed, planned, produced and developed animated flash movies for product demos

**Multimedia Designer**

NewEra Micro, Corp., (former picoTurbo, Inc.) Milpitas, California, USA 2001 - 2002  
*(Provider of synthesizable RISC microprocessor cores)*

- Provided timely updates of company news releases and updated company web site for both competitors and our entire customer base within hours of verdict
- Spearheaded creation, development, and production of in-house graphic designs, multi-media projects and printing of collateral materials, including logo, letterheads, marketing CDs and product briefs

**Web Developer**

eSilicon Corp. Sunnyvale, California, USA 2000 - 2001  
*(Provider of semi-conductor Design Services)*

- Coordinated planning, development and execution of intranet site, meeting tight deadline for deliveries
- Created intranet contents and web applications in the support of external and internal corporate activities

**Academic Background**

**PC Hardware Technology and Operation Systems**

San Jose City College San Jose, California, USA 2004

**Honours Diploma in Advanced Web Development**

Bodwell Internet School Vancouver, BC 1998

**Honours Diploma, Business Administration and Microcomputer with Business Applications**

CompuCollege of Business Vancouver, BC 1994, 1995

**Higher National Diploma, Design Crafts**

Northeast Wales institute of Higher Education Wrexham, UK 1988  
 (Wrexham school of Art and Design)